



ann li

SITE ANNLIDESIGN.COM
EMAIL ANNLIDESIGN@GMAIL.COM
CELL 314.974.1655

RESIDENCE New York, NY

EDUCATION **RISD/ Rhode Island School of Design** RI 08
BFA in Illustration and Visual Communications / GPA >> 3.5
Washington University in St. Louis MO 06
Visual Communications / GPA >> 3.60

EXPERIENCE **FREELANCE DESIGNER / St-Germain Liqueur** NY >> *Currently Freelancing* 08
Created point-of-sale design materials such as menu cards, invitations, retail packaging, and window installations for the brand
JUNIOR DESIGNER AND ART DIRECTOR/ Momentum Worldwide New York NY >> *1 year* 08
Concepted, designed and art directed event sponsorship, activation, collateral, traditional, and advertising layouts for accounts such as *Verizon Wireless, American Express, Revlon, Bacardi, Bacardi Flavors, Martini, SevenTiki Rum* and *Jamaica Tourism Board*.
ART DIRECTOR INTERN / Momentum Worldwide Atlanta GA >> *2.5 months* 07
Contributed to recent and upcoming *Coca Cola, Beijing Olympics* and *DUAC* promotions and created internal agency design work such as posters.
GRAPHIC DESIGN INTERN / Multicultural Food and Hospitality Association RI >> *2.5 months* 07
Redesigned old logos, designed translation guides and booklets and assisted creative directors in creating brochures and annual reports
CREATIVE INTERN / Duffy Shanley Inc. RI >> *2.5 months* 07
Provided creative services in executing advertising campaigns for clients such as *Gevery, Nike Golf* and *CVS*.
TEACHING ASSISTANT / RISD Continuing Education RI >> *2 months* 08
Provided support to administrative and educational staff and their ongoing programs with students of all ages.
ASSISTANT CURATOR / Contemporary Art Museum Long March Space Beijing China / *2 months* 06
Built international contacts, provided consulting services, assisted coordination and production of art projects which included communication, research and planning.
ART DIRECTOR / Etcetera Club Lawrenceville NJ >> *1 year* 04
Organized and directed artistic and cultural events such as poetry readings and shows that advanced arts and culture in the region. Also directed and executed a large mural for a community space.
ART EDITOR / The Lawrence Lawrenceville NJ >> *1 year* 04
Worked with high school publication editors and created appropriate artwork to correspond with articles.

SKILLS **DESIGN** >> Fluent in broad range of mediums from drawing, story-boarding, painting, ceramics, photography to design concepts to identity and marketing principles.
LANGUAGE >> Fluent in English, Mandarin and Cantonese
COMPUTER >> Macs and PCs, Adobe Photoshop, Illustrator, InDesign

AWARDS MAIP 2007 Finalist / Monster DLP Atlanta Finalist / Lawrenceville Oval Society Award for Outstanding Dean's List, Community Service / Lawrenceville Award for Most Talented Art Student / Governor's Award for New Jersey / Marie Walsh Sharpe Foundation Scholar / Lawrenceville Tennis Varsity Captain / Girl Scout Silver Medal (Highest Award for Cadettes)

REFERENCES **MIKE BADE / Creative Director** >> mikebadenyc@gmail.com / www.MIKEBADENYC.com
TIFFANY WYSOKI / Creative Director >> tiffdotcom@gmail.com / www.TIFFANYBOOK.com
TY BAKER / Creative Director >> ty.baker@momentumwww.com / www.MOMENTUMWWW.com
ROB COOPER / CEO St-Germain >> rcooper@cooperspirits.com / www.STGERMAIN.fr

resume